

St. John Armenian Church of Greater Detroit  
22001 Northwestern Highway, Southfield, MI 48075  
(248) 569-3405

Dear Vendor,

**St. John 's Annual Festival Gift-a-Rama will soon be here!**

The Festival will be held Friday, Saturday, & Sunday, **October 21-23, 2016** at St. John Armenian Church, 22001 Northwestern Hwy., Southfield. This year we have once again enhanced our vendor program to improve the quality of the shopping experience.

**We are continuing the vendor fee to St. John's as a table/booth rental only. Rental fee is \$125 per table or equivalent booth space (8' x 4').** Each vendor will be responsible for their own transactions. WiFi will be available for your personal charge devices. We are confident this will give you as a vendor a better chance to increase sales, be more comfortable in the setting and have more control of your individual merchandise.

We feel this program and promotions will improve your experience by the following:

1. All profits are for your benefit and completely your own.
2. You will receive your money immediately - it is under your control.
3. Last minute add-on sales will increase.
4. A full page ad on the Festival web-site under "Shopping" will promote all vendors. The site will be opened to the public in August.
5. A listing of all vendors will be included in the Festival booklet.
6. A list of vendors and their products will be posted on a display board throughout the weekend.
7. The Festival will be promoted to the general public through multi-media.

Because this is a Church Festival, food is available for purchase. Our Festivals have always drawn large crowds of people and are extremely successful. The hours of the Festival are Friday, 5:30 pm - 11:00 pm; Saturday, noon - 11:00 pm, and Sunday, 12:30 - 4:00 pm. Please fill out the enclosed contract and return it by mail to the address above along with the number of tables/booth space desired and your check payable to St. John Armenian Church. Checks should be received no later than September 24, 2016. Space is limited and will be given on a first-come-first-serve basis, based on when your check is received.

If you have any questions or concerns, please call or e-mail me at the number below. I look forward to seeing you at the Festival.

Sincerely yours,  
Marianne Dardarian, Gift-a-Rama Chairman  
248-661-0617  
mhdardarian@att.net