

St. John Armenian Church of Greater Detroit  
22001 Northwestern Highway, Southfield, MI 48075  
(248) 569-3405

Dear Vendor,

**St. John's Annual Festival Gift-a-Rama will soon be here!**

The Festival will be held Friday, Saturday, & Sunday, **October 13-15, 2017** at St. John Armenian Church, 22001 Northwestern Hwy., Southfield. This year we have once again enhanced our vendor program to improve the quality of the shopping experience.

**We urge you to register now to secure your place at our Fabulous Festival Weekend. We are able to continue our Gift-a-Rama vendor program with a “table/booth rental only” vendor fee to St. John’s of just \$125 per table or equivalent booth space (8’ x 4’).** Each vendor will be responsible for their own transactions. WiFi will be available for your personal charge devices. We are confident this will give you as a vendor a better chance to increase sales, be more comfortable in the setting and have more control of your individual merchandise.

We feel this program and promotions will improve your experience by the following:

1. All profits are for your benefit - free and clear.
2. You will receive your money immediately - it is under your control.
3. Last minute add-on sales have the potential to increase.
4. A full page ad on the Festival web-site under "Shopping" will promote all vendors. This site will be opened to the public in September.
5. A list of vendors & their products will be displayed on poster boards all weekend.
6. The Festival will be promoted to the general public through multi-media.

Because this is a Church Festival, food is available for purchase. Our Festivals have always drawn large crowds of people and are extremely successful. The hours of the Festival are Friday, 5:30 pm - 11:00 pm; Saturday, noon - 11:00 pm, and Sunday, 12:30 - 4:00 pm. Please fill out the enclosed contract and return it by mail to the address above along with the number of tables/booth space desired and your check payable to St. John Armenian Church. Checks should be received no later than September 15, 2017. Space is limited and will be given on a first-come-first-serve basis, based on when your check is received.

If you have any questions or concerns, please call or e-mail one of us at the numbers below. We look forward to seeing you at the Festival.

Sincerely yours,

Cathy Atesian and Marilyn Sarkesian, Gift-a-Rama Co-Chairpersons  
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